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To whom it may concern

Richard Dickinson

In business it is often difficult to see the way forward, and truly focus on the larger issues, beyond the day to day obstacles that waylay us.

As an architect and businessman, I find the architecture comes easy. Concentrating on the business has been much more complex.

For the past six months I have been working with Richard Dickinson. He is not an architect, but he does understand business.

Through his immense patience, and very gentle but firm questioning, he has helped turn my attention towards the awkward subjects of "the future", staffing, recruitment, financial planning, marketing, and other non-architectural subjects.

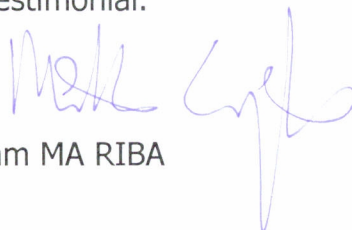
Richard has a fantastic ability to look at problems from a different perspective. He explores issues fully, and will listen carefully to the real concerns of the business, helping me sort out answers to my problems.

As a business coach, not a business consultant, he works alongside me to push the business forwards.

I can say without doubt that the overall position of my business has improved considerably over the last six months, and it is due in no small part to the advice and assistance of Richard.

I have no hesitation in recommending Richard; indeed it is a pleasure to be able to write this testimonial.

Yours faithfully



Michael Cunningham MA RIBA

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