



9th June 2006

TESTIMONIAL for STEVE LANE – OLOGY BUSINESS COACH

Steve has been involved in developing the strategic direction for two of my businesses, and after just one day with each of the senior management teams, not only have they got a clear strategic direction for each of their businesses, but they also have identified opportunities for synergies. They are now on the road to enhancing business performance and also delivering cost savings!

I value Steve as a professional that really cares about his work, and really wants his clients to "get it" and grow. He makes the complicated seem do-able, and he empowers people to not only believe that they can deliver, but to clarify with them how they can do it.

A real breath of fresh air in business.

If you need more info on how Steve works, and his effectiveness, you can call me directly on 0121 711 2120.

Peter Sylvester
Chairman & Chief Executive