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Testamomial for Ology

Colprint are a print company based in Birmingham city centre and specialise in business stationery (letterheads, business cards etc), leaflets and carbonless pads. As a small company with 5 staff my role as managing director is all encompassing, from production, to accounts and sales. For me, a key part of all these areas is an effective level of communication.

Ology's Dynamic Communications workshop has proven to be an invaluable tool. Not only has it shown me how to recognise, appreciate and understand the behaviour of others but also how to adapt my behaviour for better communication and relationships, not only with prospects and customers but also with my staff. My personal behavioural profile supplied on the day was so unbelievably accurate, I feel that alone was worth the cost of the workshop!

I highly recommend this one day workshop to anyone serious about understanding how their own behaviour is perceived by others and how to change it, when necessary, to get the best possible response from others.

Stuart Mills
Managing Director
Colprint